

Jim Green

OH

March 19, 2002

FTC, Office of the Secretary  
Room 159  
600 Pennsylvania Ave., NW  
Washington, D.C. 20580

RE: Telemarketing Rulemaking-Comment. FTC File No. **R411001**

Dear FTC,

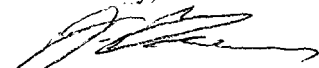
I would like to give my disapproval on the recent proposal to the Telemarketing Sales Rule. I feel that this is an unnecessary and elegantly wasteful regulation that will not only continue to squander millions of government dollars, but will ultimately push the American economy back into a downward spiral, a spiral that we **as** a nation are trying to recover from after September 11<sup>th</sup>.

Besides being a part-time employee for the nationally known reputable marketing firm DialAmerica Marketing Inc., I am a full time undergraduate at the Ohio State University. I have worked for the **firm** since July of 1998, and have become quite attached to my position with the company. The changes recently proposed would **further** regulate DialAmerica Marketing Inc. and other profitable, reputable, customer-friendly firms. The problem is that these changes would more than likely handcuff the industry in the worse way, costing individuals like myself and my colleagues' positions **as** the company would have even **further** limited resources and would have to downsize in order to remain profitable and fit all of the criteria of the Telemarketing Sales Rules. I have this position to make ends meet, just like my colleagues. Real people with expenses to pay and families to support would lose out in the end if these changes were to take place.

It has also come to my attention that besides jobs possibly cut, companies like DialAmerica Marketing Inc. would be handcuffed under the proposed changes, but other entities, such as phone service providers (i.e. long distance carriers) and banks that call customers to apply for loans and credit cards would be unaffected. It is logic that long distance service, cellular service, and credit card applications are the types of marketing that most consumers have filed grievances about. Squandering government funds on a national do-not call list for companies like DialAmerica Marketing Inc. is a mistake. There just simply is no need for the FTC to have a national "do not call" database. Going after companies involved in fraudulent activity and heinous customer service should be the top priority, not catering to the moral minority on the issue of offering legitimate goods and services via telephone.

Once again, I want to express my opposition to the proposed changes to the Telemarketing Sales Rules. Contemplate long and hard before rendering a decision that would cost millions of people work and put companies with tradition out of business. With the economy in the state that it is in, it would be in the best interest of the FTC **to** brainstorm ways to combat fraud and poor customer service within the industry instead of yanking jobs and income from innocent millions.

Sincerely,



Jim Green.